

INFLUENCING CHANGE

FEAR
OF CHANGE



COMFORT
STATUS QUO



BELIEF
VISION & STRATEGY



ENERGY
TO DEVOTE



ENGAGEMENT
IN PLAN



ADAPTING
TO CHANGE



Reduce



Increase

MEASURE: Each element on a scale of 1 (low) - 9 (high).

REDUCE: Fear of Change & Comfort with Status Quo.

INCREASE: Belief, Energy & Engagement.